



THOMPSON-NICOLA

REGIONAL DISTRICT

The Region of BC's Best

300-465 Victoria Street
Kamloops, BC V2C 2A9

Tel: 250-377-8673

Fax: 250-372-5048

Toll Free in BC: 1-877-377-8673

Email: admin@tnrd.ca

Website: www.tnrd.ca

PRESS RELEASE

TNRL & Riversong Guitars Launch Ukulele Lending at Local Libraries

Kamloops, BC – December 14, 2022 – It's the season of giving, and the Thompson-Nicola Regional Library (TNRL) is giving the gift of music to celebrate this holiday season.

In partnership with Riversong Guitars, the TNRL has announced the launch of a new Ukulele Lending program.

Similar to the highly-successful Guitar Lending program, library patrons can now place a hold on one of the ukuleles handmade by Riversong Guitars, which are available at all library branches within the Thompson-Nicola Regional District (TNRD).

The Guitar Lending program has seen exceptional demand, with holds in place on each guitar since the program was launched in April of 2022 by the TNRL and Riversong Guitars.

"We struck a chord with the Guitar Lending program, and with making music more accessible to library users in our communities. We suspect that launching the Ukulele Lending program will also be a successful initiative, and a great fit for library users," said Chief Librarian Judy Moore.

"Both of these programs have been made possible thanks to the generous contributions of Riversong Guitars and Mike Miltimore," Moore added. "We are thrilled to continue growing our partnership, which benefits our communities."

"Music is healing. At Riversong, we are proud of the partnership that brings quality instruments into the hands of anyone who has a library card," said Riversong Guitars CEO Mike Miltimore, whose company recently won a prestigious award from the Musical Merchandise Review Magazine for building the North American guitar of the year.

The TNRL has continued to expand access to music in 2022, with its lending programs and with the first-ever Musician in Residence series, featuring local performing artists. The Musician in Residence previously featured Jeremy Kneeshaw and Margit Gossage, and the third and final musician is Tina Hebner. Learn more by visiting tnrl.ca/residencies.

To learn more about the new Ukulele Lending program, visit tnrl.ca/ukulele-lending.

Media Contact:

Jenny Abramzik, Manager of Discovery and Support Services

Thompson-Nicola Regional Library

Tel.: 250 377-6303

Email: jabramzik@tnrd.ca

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